

Born Free USA & E Magazine present the 4th annual:

fffashion

FUR FREE FASHION COMPETITION



ARE YOU A DESIGNER?

You could win one of three cash prizes and a chance for your design to be featured in E Magazine — the nation's leading environmental news magazine.

Top entries will be judged and winners selected by an expert panel including **Melissa Rivers**, red carpet interview icon and an executive producer on E! Entertainment's Fashion Police; **Elizabeth Emanuel** international design and couture legend perhaps best-known for creating Princess Diana's wedding gown and **Devon Poer** celebrity fashion stylist, journalist and consultant. (See website for full panel).

Summer Rayne Oaks, eco-model and CEO of Source4 Style — the premier online destination sustainable design materials, will select the winner of the Green Award.

Put your compassionate eco-savvy talent to the test. Fill out an entry form (\$25 fee) and submit a photo of one of your fully constructed fur free fashions.

Deadline is April 15, 2012. Official rules and entry at www.bornfreeusa.org/fffashion.

PRIZES:

- 1st Prize: \$750, your design professionally modeled, photographed and featured in E Magazine, the *fffashion* website and related media.
- 2nd Prize: \$500, recognition in E Magazine, profile of your design on the *fffashion* website.
- 3rd Prize: \$250, recognition in E Magazine, profile of your design on the *fffashion* website.
- Finalists: The top 10 participants and their designs will be recognized on the *fffashion* website.

Special Recognitions:

- Green Award – for the most environmentally conscience design.
- Student Award – for the highest-ranking design from a student.

Find out more: www.bornfreeusa.org/fffashion

