

Born Free USA & E Magazine present the 3rd annual:

fffashion

FUR FREE FASHION COMPETITION



ARE YOU A DESIGNER?

You could win one of three cash prizes and a chance for your design to be featured in *E Magazine* — the nation's leading environmental news magazine.

Top entries will be judged and winners selected by Rachele Carson-Begley, co-star of *Living with Ed* on Discovery's *Planet Green*; actress Kristin Bauer, who plays Pam on HBO's hit series *True Blood*; and Brita Belli, editor of *E / The Environmental Magazine*.

Summer Rayne Oaks, eco-model, activist, spokesperson and expert for Discovery Network's *Planet Green*, will select a winner of the Green Award.

Put your compassionate eco-savvy talent to the test. Fill out an entry form (\$25 fee) and submit a photo of one of your fully constructed fur free fashions. Deadline is April 15, 2011. Official rules and entry at www.bornfreeusa.org/fffashion.

>> First 10 entries receive a special gift <<

PRIZES:

1st Prize: \$750, your design professionally modeled, photographed and featured in *E Magazine*, the *fffashion* website and related media, and a gift bag.

2nd Prize: \$500, recognition in *E Magazine*, profile of your design on the *fffashion* website, and a gift bag.

3rd Prize: \$250, recognition in *E Magazine*, profile of your design on the *fffashion* website, and a gift bag.

Finalists: The top 10 participants and their designs will be recognized on the *fffashion* website.

Special Recognitions:

- *Green Award* – for the most environmentally-conscience design.
- *Student Award* – for the highest ranking design from a student.

Find out more: www.bornfreeusa.org/fffashion

emagazine.com

