



**YES!** I want to do what I can to help animals in the circus -- and I will start by taking this pledge:

### I PLEDGE

## To Do All I Can to Promote Animal-Free Circuses

To Ringling Bros. and Barnum & Bailey Circus:

I'm appalled at the misery that overwhelms the lives of animals used in the circus. I know they're trained by intimidation and cruel physical punishment. I'm aware that the conditions in which they live are horrible in the extreme. I understand that circuses that use animals treat them about the same as they have for centuries, harking back to unenlightened times when animals existed only to serve us and what we did to them didn't matter.

I have learned that even animals raised in captivity are far removed from their natural behavior. After knowing they endure years of restricted living conditions, seemingly endless travel in cramped quarters, performing unnatural and demeaning tricks under hot lights before roaring crowds, and training practices that inflict pain and cause injuries, I am no longer surprised that exotic animals sicken and die, or go berserk and hurt others.

Circuses that don't use exotic animals are enjoying an unprecedented surge in popularity, and I want to help them prosper. I will no longer support the abuse of animals in circuses.

I know better, and I pledge to be an activist for circus animals in any of these ways:

- I pledge not to go to Ringling Bros. and Barnum & Bailey Circus -- and other circuses that use animals -- so long as animal acts are featured attractions.
- I pledge that I will do all I can to attend an animal-free circus this year.
- I pledge to tell 10 friends about the alternatives to circuses using animal acts.

Sincerely,

\_\_\_\_\_  
SIGNED

\_\_\_\_\_  
NAME (printed)

\_\_\_\_\_  
CITY/STATE



Please sign and return your pledge today!

API will send all pledges to Kenneth Feld, head of Ringling Bros. and Barnum & Bailey Circus